

THE EBA IN TELSTRA AND THE FUTURE

New Decade, New Ideas, New EBA Required

CEPU Telstra EBA Workshop – 30 January 2010

UNION AVOIDANCE OR GOOD OLD FASHIONED UNION BUSTING

■ **Session delivered by VAL BUTLER Organiser CWU (P&T) Vic**

Union Avoidance or good old fashioned union busting is a wide range of activities undertaken by employers and their agents which are designed to hinder workers from freely organising, joining and maintaining trade unions.

While the right to join and form trade unions is recognised in the Universal Declaration of Human Rights (UDHR), union busting actions attempt to subvert the organisation and continuation of unions through communications strategies, sowing discord amongst union members, challenging unions via law courts, strike breaking tactics, and lockouts, the sponsorship of anti-union organisations, or in some instances the creation of employer-controlled trade unions.

In the session ***Union Busting 101: Defeating the corporate agenda***, you will learn:

- Where it originated
- How to spot if a union busting strategy is being used against you
- How to identify the communications strategy
- Why companies use union busting tactics
- How to fight back
- Corporate campaigning

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